

Annual
Report



2022



Director's Welcome

Dearest Supporters,

Each year at Victor's Vision brings renewed hope, resilience, and transformation. Thanks to your unwavering support, our students continue to dream bigger, learn with passion, and build the confidence they need to shape a brighter future.

In Chulucanas, where opportunity is often scarce, your generosity has made the impossible possible—supporting academic success, emotional growth, and family involvement. Together, we have built a safe, empowering space where every child knows they matter.

From the bottom of my heart, thank you for believing in our mission. Your commitment inspires us daily and fuels every step we take toward lasting change. Let's keep walking this journey—together.

Warmly,

Sincerely,

Emily Felsenthal

Executive Director
Victor's Vision





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Victor's Vision At-A-Glance

Victor's Vision is a 501(c)3 nonprofit organization that serves underserved youth in northern Peru through comprehensive after-school programming with a multi-pronged approach to address student needs.



Our Mission

Our mission is to empower underprivileged Latin American youth to dream and to achieve their dreams. The key to this is college graduation, so Victor's Vision provides its students with the supplemental academic support, personal and academic guidance, and university preparation necessary to attain a university degree.



Our Vision

Our vision is to empower Latin American youth to dream of a brighter future and to pursue such a dream through higher education.



Our Values

We believe all children have the right to dream and to pursue their dreams. We believe in equal access to all levels of education, regardless of race, class, gender, religion, age or family status. We believe that when provided with the necessary resources, support and guidance, all children can achieve and succeed.



100%

graduation rate from secondary school (local average: 47%)



8

graduates attending post-secondary institutions



67%

graduates began their higher education" (local average: 20%)



100%

of paid staff are Peruvians from the Chulucanas community

Student enrollment	92
Graduates began a STEM career	1 in 3
Local staff employed	14
Local community partnerships	-
Grade levels served	4th- 11th
Average student: teacher ratio	10:1
Year of program establishment	2009
Year of US 501(c)(3) status	2010

Fast Facts:

Piura

Chronic Malnutrition Rate (6 months-5 years)	13%
Net Secondary School Attendance Rate (12 years-16 years)	80.4%
Primary School Attendance with Academic Delay	35.2%
Secondary School Attendance with Academic Delay	28.4%
Higher Education Enrollment Rate	20%
Percentage of University Students Who Pass Courses	89.5%
General poverty rate:	30.4%

Fast Facts:

Victor's Vision Families

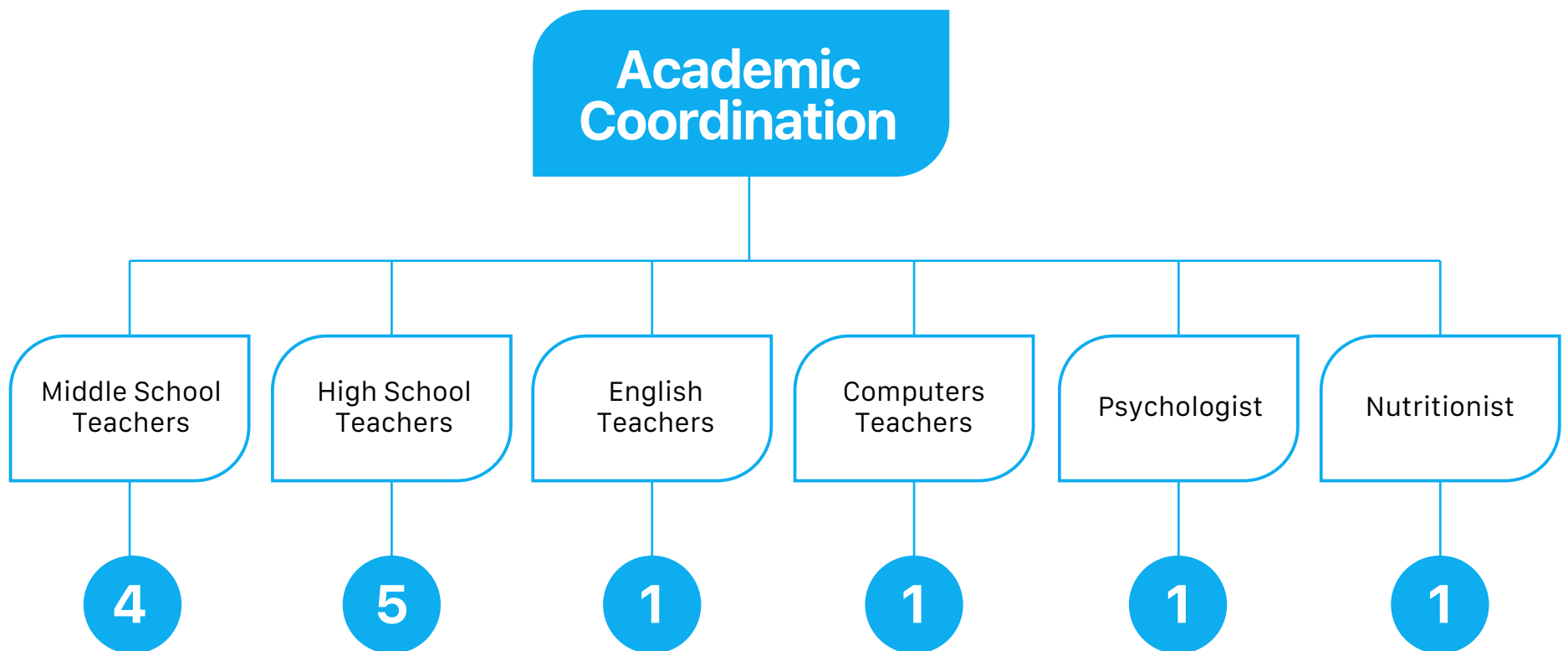
Poverty Rate	100%
Households with running water	89%
Single-parent or no-parent households	20%
Number of parents in professional careers	7
Percent of students with only one working parent	74%

Chulucanas, a small town with approximately 58,800 inhabitants located in the northwestern Piura region of the country.

This area is most well-known for its ceramic tradition, an important aspect of Peruvian heritage that dates back to ancient civilizations.



Organization chart



Where We Work 2022

Peru is a developing country in western South America with a poverty rate of 26.9% and a population of 33.4 million. Its economy is largely based on agriculture, fishing, mining, and manufacturing of products such as textiles.

Theory of Change



ULTIMATE IMPACT

Young people in vulnerable situations in Chulucanas gain access to higher education or decent employment, breaking the intergenerational cycle of poverty and playing an active role in the development of their community.

THEORY OF CHANGE

- Young people develop academic, technical, and socio-emotional skills aligned with their vocation.
- Young people feel emotionally secure and motivated to pursue higher education or start a business.
- Families and community leaders value education as a means of social mobility.
- Young people have access to vocational guidance, support networks, and practical experiences.
- Young people enjoy the physical and mental health to sustain their educational process.

INTENDED IMPACT

- Young people become agents of change with critical thinking and social commitment.
- Young people make informed decisions about their educational or work future.
- Families and communities are actively involved in young people's educational processes.
- Young people access and remain in technical training, university programs, or formal employment.

STRATEGY

- School Education (E3): Academic reinforcement and socio-emotional development for adolescents.
- Transition to Higher Education (PREPA): Skills development to develop independent students.
- Youth Employability (Jóvenes 4.0): Technical training in computing, English for technology, employability workshops, and internships.
- Visión Juventud Scholarship: Scholarships for technical careers for high school graduates, training for entrepreneurship and self-employment.
- Family Support: Family schools and training spaces for tutors.
- Comprehensive Well-being: School nutrition program and psychological support.

CURRENT SITUATION

- Poor access to quality education and limited vocational guidance in rural areas.
- High school dropout rates due to economic pressure and lack of local educational opportunities.
- Gender gaps, connectivity, and inequality in access to technology.
- Weak coordination between educational training and labor market demands.
- Lack of positive role models or support networks to sustain young people's development.

Core Programming

In 2015, the United Nations realized that without clear objectives, countries around the world suffering from poverty and inequality would not be able to make any progress to improve their communities. Thus, through the collaboration of all countries involved, the 17 Sustainable Development Goals (SDGs) were adopted—with clear guidelines as to what each one meant.

Victor's Vision aligns the objectives of its work with the following Sustainable Development Goals as set forth by the United Nations. It also acknowledges that all goals are interrelated, and performing well in one means the others are achieved too.



4 QUALITY EDUCATION



SDG #4: Quality of Education

The emphasis of Victor's Vision on education as the base on which a child's future rests—and which has the potential to lift up all of the other aspects of their lives, as well as of their community—means that all of the organization's efforts are focused primarily on this. Education is the ladder which will allow each child to climb even higher in life. Students enroll at Victor's Vision when they are in the fourth grade, and receive three extra hours of tutoring five days a week. This is offered in six core subject areas: Spanish language arts, English language arts, science, math, computer science, and character development. Altogether, students receive approximately 18 hours per week of tutoring.

Goal

100% graduation rate from secondary school

40 graduates attending post-secondary institutions

82% post-secondary placement within 2 years of graduation

Facts

- 28.4% of students aged 12 to 16 in Piura are behind in their schooling.
- The average years of education for the population aged 25 and older in Piura is 9.1 years.
- In 2022, only 18.4% of 4th-grade primary students reached a satisfactory level in mathematics, and only 24.8% achieved a satisfactory level in reading.
- In 2022, just 7.4% of 2nd-year secondary school students attained a satisfactory level in mathematics, and only 13.9% reached a satisfactory level in reading.

2 ZERO HUNGER



SDG #2: Zero Hunger

Victor's Vision seeks to eradicate hunger in the community of Chulucanas, understanding that without this basic need being met, children cannot focus on their lessons or absorb new knowledge. That's why Victor's Vision ensures that it is providing a healthy meal for each student every afternoon. With a nutritionist on site to evaluate the individuals' needs, each child that enrolls in Victor's Vision in a malnourished state finds their health improving dramatically as a result of this nutrition program.

Facts

- 20% of children up to 5 years old suffer from malnutrition.
- 52% of children between the ages of 6-9 are malnourished in the Piura region of Peru.

Goal

In 2022, 100% of students received one extra balanced meal every day they attended Victor Vision's programs.

All meals include milk, fruit, protein and bread

3 GOOD HEALTH AND WELL-BEING



SDG #3: Good Health and Wellness

Victor's Vision provides additional services to both the parents and the children on health topics which are of importance to a healthy development. Students participate in monthly sessions with psychologists to ensure that their emotional needs are being considered, and the students are receiving the psychological help they may need. In addition, workshops are offered to the parents of the students, addressing topics such as domestic abuse, child labor, and education. Teachers also visit the children's homes bi-monthly, with the goal of providing parents with a safe space to share, grow, and support their family's future.

Goal

100% of children have access to collective psychological support for skill development.

100% of children receive individual psychological attention once a month.

Facts

- Around 20% of the Peruvian population may experience some type of mental disorder throughout their lifetime.
- Depression affects 15% to 20% of people at some point.
- Between 35% and 40% of individuals affected by the El Niño phenomenon experienced symptoms of anxiety or depression related to the event.
- According to MINSA, only 1 in 10 people with mental disorders in regions like Piura receive adequate care.

5 GENDER EQUALITY



SDG #4: Gender Equality

Victor's Vision provides opportunities to both girls and boys equally. It ensures that there is no discrimination against girls, and that they are given every chance to succeed. While many girls in the Chulucanas region abandon their studies before graduating from high school due to the need to contribute to their family's income, Victor's Vision works hard to empower girls as much as boys to gain the skills they need to become successful adults.

Goal

Same opportunities for men and women for the same price

Facts

- The net enrollment rate for secondary education is higher for girls (85.9%) than for boys (83.6%).
- The net enrollment rate for higher education is higher for women (32.8%) compared to men (28.1%). However, the school attendance rate for the population aged 12 to 16 is 85.6% for females and 83.1% for males.
- The percentage of the 12 to 16-year-old population attending secondary education according to the appropriate age for the year, by sex and area of residence, is 49.7% for males and 54% for females.
- The percentage of the 6 to 11-year-old population attending primary education with a school delay, by sex and area of residence, is 34.7% for boys and 32.4% for girls.
- The percentage of the 12 to 16-year-old population attending secondary education with a school delay, by sex and area of residence, is 31.2% for boys and 29% for girls.

Ashley

ROUTINE

I woke up at 5:00 AM to help my mom with breakfast, then got ready for school and attended classes from 7:30 AM to 3:00 PM, after that I walked home from school and spent time with friends or did chores. Finally, I attended Víctor Vision classes at 5:00 PM and 8:00 PM and returned home where I did homework or relaxed

I enjoyed math and was good at it, even winning diplomas in competitions, also enjoyed physical education and spending time with friends during recess.



MY FAVORITE TEACHERS

Miss Gabriela: General

"Treated students like her own children, was caring and supportive"

Teacher William: Mathematics

"Was a great teacher, made math enjoyable, and provided challenges"

Teacher Abad: English

"Was a good teacher, made English classes enjoyable and interactive"

CAREER ASPIRATIONS

"Initially I wanted to study medicine, but didn't get in due to low scores. Meanwhile I worked as a soccer referee –just like my father- and saved money to study Civil Engineering. My goal now is to build a bridge right here in Chulucanas, which is a city where there is a lack of good infrastructure."

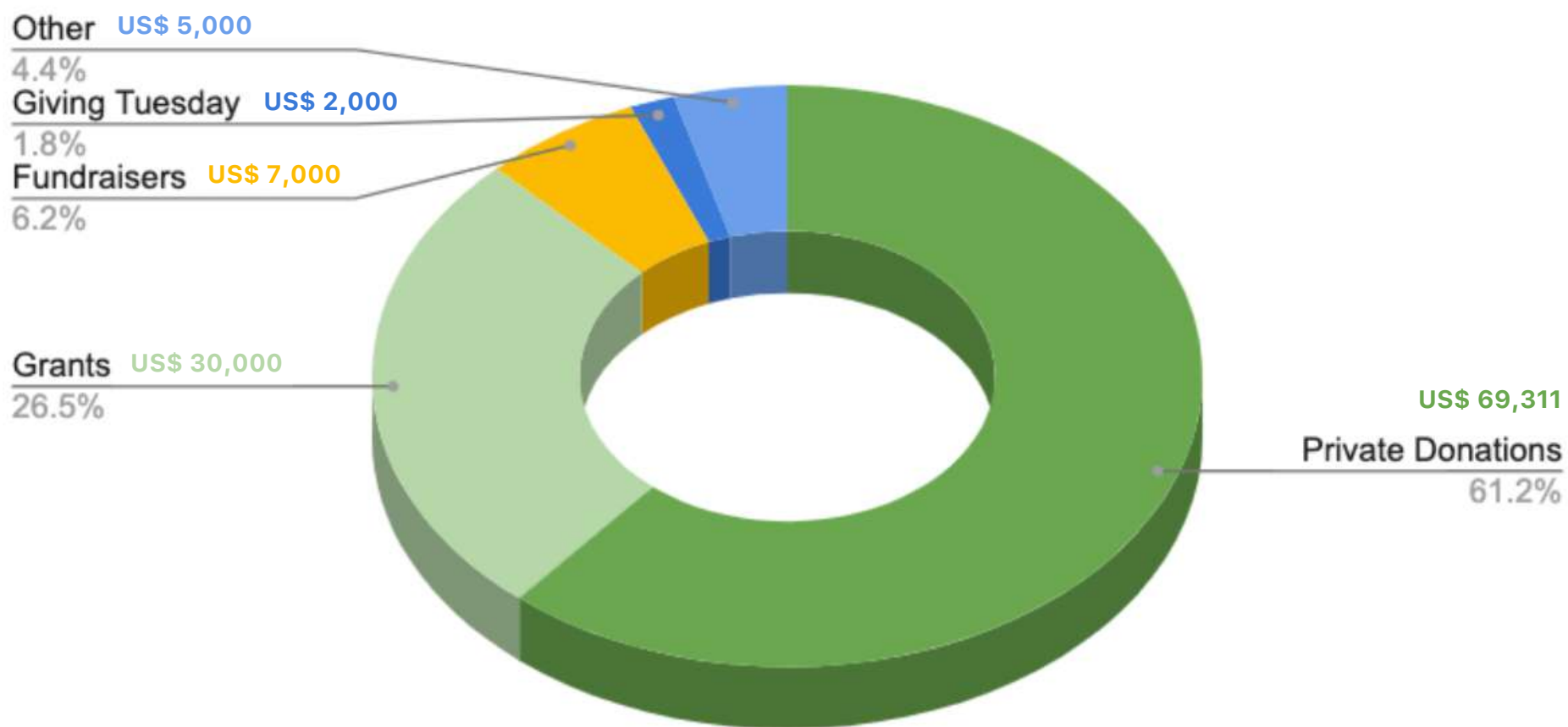
REFLECTIONS OF VÍCTOR'S VISION

"I appreciated the support and guidance provided by Víctor Vision, felt that the program helped me develop skills and confidence and was grateful for the opportunity to meet new people and make friends"

2022

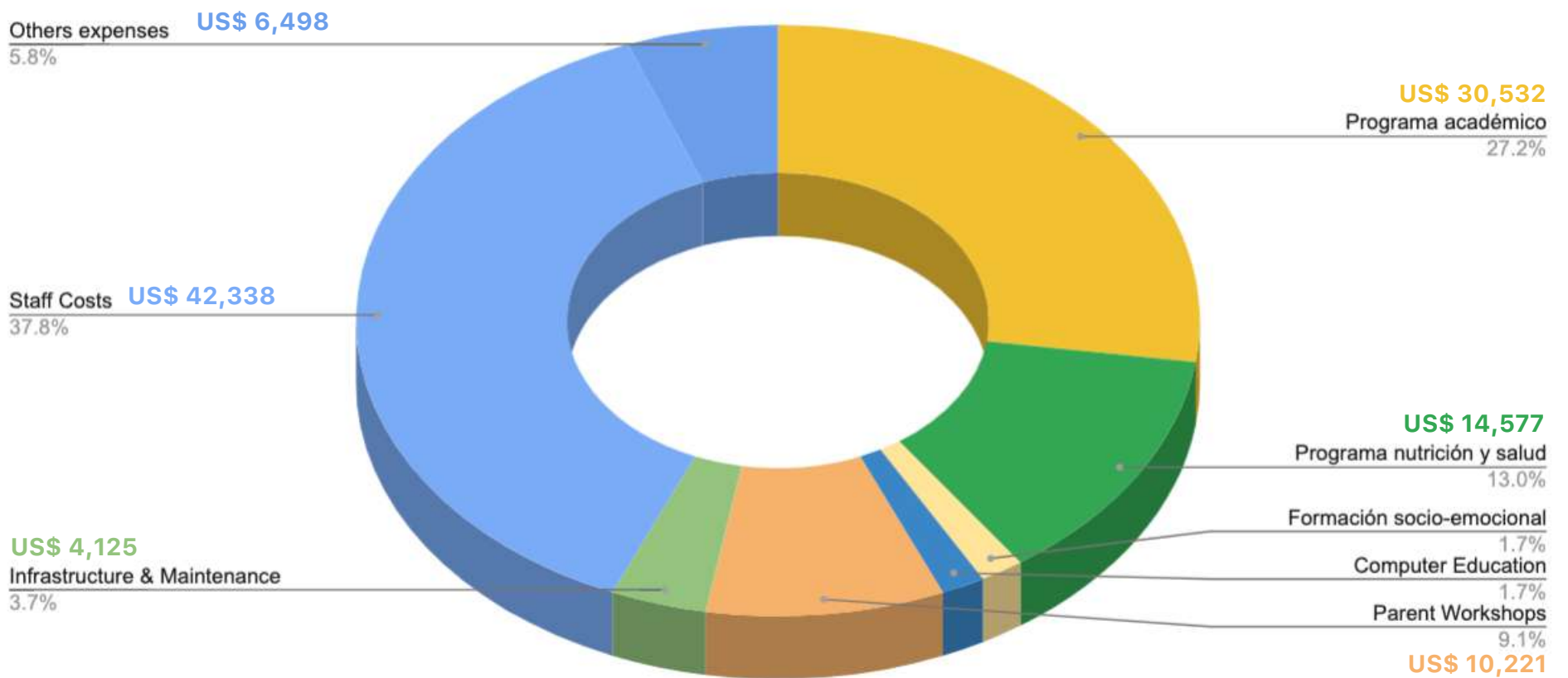
Revenue and Expense Summary

Total Revenue: \$113, 311



2022 Revenue and Expense Summary

Total Expenses: \$112,051



2022 Highlights

This year marked Victor's Vision's 13th year of programming. We are very excited about how much the organization has grown and the impact we've had in the Chulucanas community. Below are some highlights from our 13th year.

03/08/2022

Women's Day

Girls' education is one of the primary reasons we exist. Our founder and board co-chair is a visionary woman. More than half of our board are skilled and knowledgeable women.



03/17/2022

English Class

Our students finally enjoyed one of their favorite classes again after a two-year hiatus because of COVID-19, English! They learned COVID-19 vocabulary in English and are excited to keep learning English vocabulary as a tool for their future.

05/13/2022

Mother's Day

We celebrated Mother's Day from Victor's Vision! With a lovely and emotional reunion, the invited mothers were able to enjoy an afternoon full of surprises.



03/17/2022

Cultural Trip

Our high school juniors and seniors took a field trip to Yapatera, accompanied by their teachers Guillermo and Luis. Cultural outings like these are possible because of your generous donations

06/07/2022

University Acceptance

David, just got accepted to the National University of Piura! The National University has a meager acceptance rate and is notoriously difficult. David is a member of the Graduating Class of 2019 and he joined the program over ten years ago as a second-grader



2022 HIGHLIGHTS



06/06/2022

Computer Class

During last week's computer class, students learned how to effectively use Microsoft Word to compose and edit documents, a skill they will certainly master as they continue with their studies.

06/10/2022

Recreation Day

Our third through fifth graders got to have some fun at a local park. It was a great afternoon!



06/20/2022

Father's Day

We celebrated our teachers who are also fathers - William, Guillermo, Angel, Luis, and Ediec! We're proud of our teachers and happy to see the positive influence they have as role models for our students. Happy Father's Day from Victor's Vision!

06/23/2022

Fluoridation/dental hygiene campaign

We'd like to once again give a special thank you to Innovative Orthodontics and the Center for Pediatric Dental Health for making these campaigns possible



07/07/2022

Teacher's Day

Our professors also got a chance to spend some time with each other to celebrate Teacher's Day

08/19/2022

Children's Day

We're reflecting on more of our favorite moments from this year's celebration of Children's Day in Peru!





Awards Day and Spring

We took the opportunity at our Spring celebration to honor our primary school and secondary school spelling bee winners

11/21/2022

Graduation Class

We are thrilled to announce four students from the 2021 graduating class have now gained admission to study at the university level!



Beca 18 recipients

Special recognition is due to Anthony, Samuel, and Anghelo. Anthony and Anghelo both received the Beca 18 from the Peruvian government this year, covering all their university expenses! This is a highly competitive program and we could not be prouder! Samuel also began studying medicine at Cesar Trujillo University in Piura in the Fall. Our students are truly brilliant!



**Beca 18
Scholarship
Winner 2021**



**Medicine
Universidad
César Vallejo**

We are so proud of our students!

We have now had a total of 29 students enroll in higher education.

This year, we had six new graduates! In a region where only nine percent of students go on to higher education, this is an incredible achievement! We are so proud of our students!



